Web Design Work Request:

MarinaMedia is a startup idea we have for African merchants and small business entities. In the rapid growth in digital tools and services available for businesses in every continent except Africa, MarinaMedia will serve as a bridge for those merchants and business entities to tap into the 4th industrial revolution.

We will approach the problem their encounter using the lean Startup method. This method is design to test out ideas before any money is spent of developing software or products. This is why MarinaMedia is looking to build a test product to confirm his assumptions and taking real feedback on his future customers and audience.

We want to build a clickable landing page that will to get customers feedbacks. We are a creative Digital Media agency which focus on building websites, web apps, mobile apps, software, and social media presence. We will build be building blog for influencers and authority figures, websites and social media shops for merchant, web app and software for business entities and mobile apps for entrepreneurs. We would pretty much reverse engineer wix.com or webflow.com but adapted to the African markets. And since they not quite familiar “yet” with what they can do with the internet, we will pricing our price from 150$ or so to build a basic website.

* So the landing page color will match with the logo color and have as Navbar: The logo on the far left corner; About, Vision, Service, and Contact; and the Hire us on the far right side.
* The landing page will be scrollable and will have targeted and eyes catching design regarding blog building, web mobile App building, software and social media services
* We will provide branding and targeted sentences to push customers into actions
* So the About will link to the first section of the page where Customer can read about what we are attempting to do for them
* Vision will be the second sector where they can read about our vision for Africa Economic Sector which we will digitalize
* Service will be the larger section where they can get visual for stunning personal blog, mobile apps and social media presence etc…
* Contact will be the last section before the footer where they can find our Social media account: LinkedIn, Facebook, IG, Twitter and Pinterest.
* Once they click to hire us, that will lead them to a squeeze page where they will give detail information about their business such as:

1. First and Last Name (must)
2. Business name if applicable
3. Industry sector ( retail, influencers, small business, large corporations)
4. Type of desire service ( personal blog, website, mobile app, Social media service )
5. Email address (must)
6. WhatsApp phone Number (must)
7. Countries (must)
8. City
9. Brief description

Note: Please reach out to us at [djossou.business@gmail.com](mailto:djossou.business@gmail.com) for details.